

SPONSORSHIP PACKAGES



Be Part of the Work That Keeps Neighbors Safe, Housed, and Thriving.

tinyurl.com/donate-PTT2026



Join Us

44th Annual

PAINT THE TOWN™

Saturday, June 13, 2026



NeighborWorks® Boise

INVITES YOU

to sponsor Paint The Town™ 2026



Why Sponsor?



NeighborWorks® Boise's Paint The Town™

SERVE OUR NEIGHBORS / MEANINGFUL TEAM BUILDING

Over the years, over 3,400 homes have been painted by NeighborWorks® Boise's Paint The Town™ volunteers. This flagship community service event is only possible with business and community partnership and investment. Paint The Town™ is a great way to engage your staff or team in volunteer work! Sponsors receive free volunteer team registration!

AUDIENCE & REACH



3,989 views



33K website clicks per year



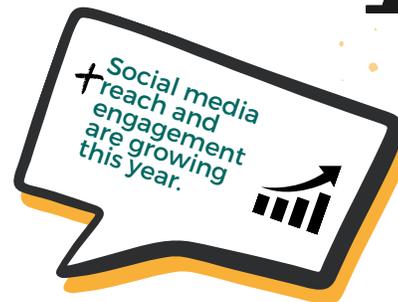
8,500+ newsletter subscribers



547,030 views in 2025



Earned & Paid Media Event Promotion!



SHOW YOUR SUPPORT FOR VETERANS & GAIN RECOGNITION



In 2026, we're increasing our focus on serving veterans for Paint The Town™, giving sponsors an opportunity to show veterans their appreciation and support through this partnership. We work with local media partners and utilize NeighborWorks® Boise's social media channels to provide exposure and recognition.

For more information:

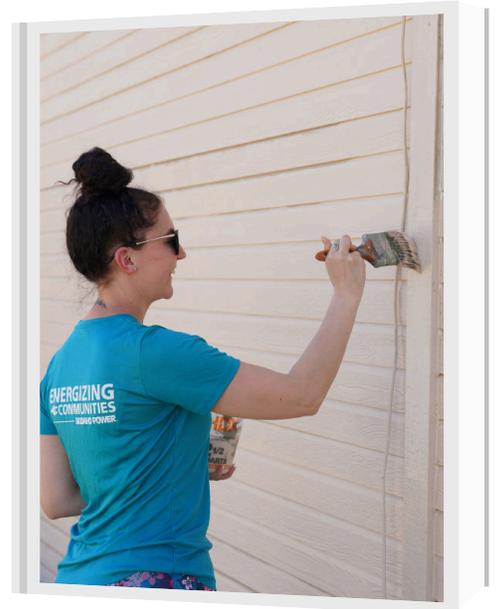
 paintthetown@nwboise.org  208-258-6222

Deadline for sponsorship logos to be included on event t-shirts: May 1, 2026.



PLATINUM SPONSOR \$10,000 Donation

- Logo and link on nwboise.org for one year on Paint The Town™ page
- Platinum Sponsor inclusion in this year's press release
- One paid social media ad that includes your logo
- Social media mentions and tags
- Shout-out in our monthly newsletter (8,000+ subscribers)
- Free volunteer team registration for Paint The Town™
- Large logo on t-shirts
- Large logo on the kick-off event banner
- Access to a vendor booth space or display of signage at our kick-off event
- Logo on yard signs and advertising/swag inclusion in bags for all homeowners



SILVER SPONSOR

\$1,500 Donation

- Logo on nwboise.org for one year on the Paint The Town™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Paint The Town™
- Small logo on t-shirts
- Small logo on the kick-off event banner



GOLD SPONSOR

\$2,500 Donation

- Logo and link on nwboise.org for one year on Paint The Town™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Paint The Town™
- Medium logo on t-shirts
- Medium logo on the kick-off event banner
- Social media mentions and tags



BRONZE SPONSOR

\$500 Donation

- Name on t-shirts, kick-off banner, and nwboise.org for one year on the Paint The Town™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Social media mentions and tags



NeighborWorks Weeks
May 23-June 7, 2026



PAINT THE TOWN™



tinyurl.com/donate-PTT2026

BE A PAINT THE TOWN™ SPONSOR

Be an official partner of NeighborWorks® Boise's Paint the Town™. You can choose a partnership package from page 3 or donate a prize!



tinyurl.com/2026-buy-a-bucket

BUY A BUCKET



This flagship community service event is not possible without the generous support of community members like you! You can donate a bucket of paint or supplies for a team!



tinyurl.com/PTT-2026volunteer

SIGN UP A TEAM TO VOLUNTEER



Volunteering for Paint the Town™ is an excellent team building and community service opportunity! We recommend 10+ adults on each team. There is a registration fee of \$100 per team to cover supplies.



tinyurl.com/nwb-vet-repairs

DONATE TO HOME REPAIRS FOR VETERANS



Through our partnership with Treasure Valley Habitat for Humanity, we will provide home repair services for veterans in conjunction with Paint the Town™. We have a goal to raise \$5,000 in individual donations to support veteran neighbors.