

2025 RAKE UP BOISE™ SPONSORSHIP



40th ANNIVERSARY
NeighborWorks® Boise's
RAKE UP BOISE™
Partnership Packages



YOU'RE INVITED

to sponsor our flagship community event:

NeighborWorks® Boise's 40th Rake Up Boise™



Why sponsor?

AUDIENCE & REACH



- 8,500+ eNewsletter Subscribers
- HIGH engagement



- 108,000 Views*
 - 2,000+ Followers
- *avg annually

Earned & Paid
Media Event
Promotion!



- 18,000 Views*
 - 1,250+ Followers
- *avg annually



- 2,200 website clicks

+ We're projecting
big growth
this year in
social media!

SERVE OUR NEIGHBORS / TEAM BUILDING

Each year, Rake Up Boise™ revitalizes the yards of over 800 Ada County neighbors. It is also a great way to engage your staff or team in volunteer work.

MEDIA & COMMUNITY RECOGNITION

Gain recognition for giving back to your community and benefit from exposure through our media partners including TV, print, radio and NeighborWorks® Boise social media.

TAX-DEDUCTIBLE* DONATIONS

*Consult your accountant for tax questions.

FOR MORE INFORMATION:



rakeupboise@nwboise.org



208-258-6222

Deadline for sponsorship logos to be included on event t-shirts: **October 3, 2025**

★ Silver Sponsor

\$1,500 Donation

- Logo on NWBOISE.ORG for one year on the Rake Up Boise™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Rake Up Boise™
- Small logo on t-shirts
- Small logo on the kick-off event banner

★ Gold Sponsor

\$2,500 Donation

- Logo and link on NWBOISE.ORG for one year on the Rake Up Boise™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Medium logo on t-shirts
- Medium logo on the kick-off event banner
- Social media mentions

★ Platinum Sponsor ★

\$10,000 Donation

- Logo and link on NWBOISE.ORG for one year on the Rake Up Boise™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Rake Up Boise™
- Large logo on t-shirts
- Large logo on the kick-off event banner
- Social media mentions and tags
- Access to a vendor booth space for the kick-off event and option to include advertising and/or swag in bags for homeowners



Presenting Sponsor

\$40,000 Donation

40th Anniversary Exclusive

- Logo and link on NWBOISE.ORG for one year on the Rake Up Boise™ page
- Shout-out in our monthly newsletter with over 8k subscribers **x2**
- Free volunteer team registration for Rake Up Boise™ **x2**
+ free t-shirts for your entire team!
- XL logo on t-shirts and logo on swag
- XL logo on the kick-off event banner
- Inclusion of advertising and/or swag in bags for homeowners
- **EXCLUSIVE** status as “Presenting Sponsor”
- Social media mentions and tags / collaboration
+ “GO LIVE” with us on social media
- Vendor booth provided at kick-off event
- Photos of YOUR TEAM featured in next year’s promotional materials
- Listed as exclusive **Presenting Sponsor** in this year’s press release and (requested) mention in all media coverage

