



BOISE

2025 PAINT THE TOWN™ SPONSORSHIP



NeighborWorks® Boise's

43rd Annual

PAINT THE TOWN™

Partnership Packages

Ready to sponsor?



tinyurl.com/donate-PTT2025



NeighborWorks® Boise

INVITES YOU

to sponsor Paint The Town™ 2025



Why Sponsor?

SERVE OUR NEIGHBORS / TEAM BUILDING

Over the years, 3,300+ homes have been painted by Paint The Town™ volunteers.

Paint The Town™ is only possible with business and community support.

In addition to financial support, Paint The Town™ is a great way to engage your staff or team in volunteer work. There's no better team building opportunity in town!

In 2025, we will have an increased focus on serving our veteran neighbors!



MEDIA & COMMUNITY RECOGNITION

Gain recognition for giving back to your community and benefit from exposure through our media partners including TV, print, radio and NeighborWorks® Boise social media.

TAX-DEDUCTIBLE* DONATIONS

Your contribution to NeighborWorks® Boise may be tax deductible.

*Consult your accountant for tax questions.

AUDIENCE & REACH



1100+ Instagram



2,200 website clicks



25,000 reached



8,000+ Newsletter subscribers

For more information:

 paintthetown@nwboise.org  208-258-6222

Deadline for sponsorship logos to be included on event t-shirts: May 3, 2025.



SILVER SPONSOR

\$1,500 Donation

- Logo on NWBOISE.ORG for one year on the Paint The Town™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Paint The Town™
- Small logo on t-shirts
- Small logo on the kick-off event banner



GOLD SPONSOR

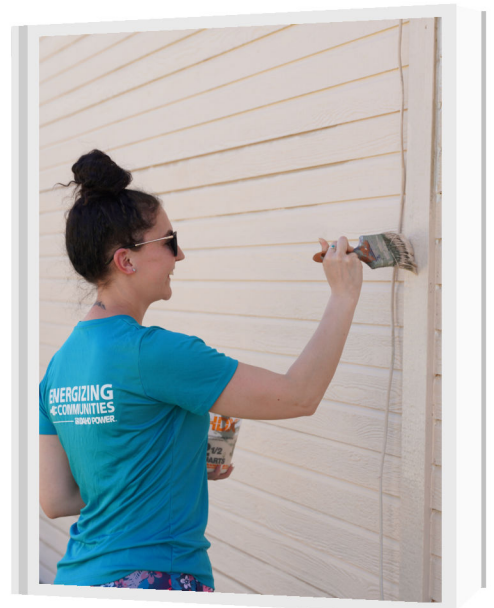
\$2,500 Donation

- Logo and link on NWBOISE.ORG for one year on Paint The Town™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Paint The Town™
- Medium logo on t-shirts
- Medium logo on the kick-off event banner
- Social media mentions and tags



PLATINUM SPONSOR \$10,000 Donation

- Logo and link on NWBOISE.ORG for one year on Paint The Town™ page
- Shout-out in our monthly newsletter with over 8k subscribers
- Free volunteer team registration for Paint The Town™
+10 free t-shirts!
- Large logo on t-shirts
- Large logo on the kick-off event banner
- Social media mentions, tags, and collaboration!
- Platinum Sponsor inclusion in this year's press release
- Access to a vendor booth space or display of signage at our kick-off event
- Social media mentions and tags
- One paid social media ad that includes your logo
- Logo on yard signs and advertising/swag inclusion in bags for all homeowners





Ways to Engage with NeighborWorks® Boise's PAINT THE TOWN™



BE A PAINT THE TOWN™ SPONSOR

Be an official partner of NeighborWorks® Boise's Paint the Town™ 2025! Choose a partnership package from page 3.

tinyurl.com/donate-PTT2025



BUY A BUCKET



This flagship community service event is not possible without the generous support of community members like you! You can donate a bucket of paint or supplies for a team!

tinyurl.com/2025-buy-a-bucket



SIGN UP A TEAM TO VOLUNTEER



Volunteering for Paint the Town™ is an excellent team building and community service opportunity! We recommend 10+ adults on each team. There is a registration fee of \$100 per team to cover supplies.

tinyurl.com/PTT-volunteer



DONATE TO HOME REPAIRS FOR VETERANS



Through our partnership with Treasure Valley Habitat for Humanity, we will provide home repair services for veterans in conjunction with Paint the Town™ 2025. We have a goal to raise \$5,000 to help serve our veteran neighbors and their families.

tinyurl.com/nwb-vet-repairs