





39TH RAKE UP BOISE™

Investment Packages















WHY SPONSOR

AUDIENCE & REACH



8,000+ Newsletter subscribers



25,000 reached on Facebook



1100+ Instagram followers



2,200 website clicks

SUPPORT OUR NEIGHBORS & TEAM BUILDING

Each year, Rake Up Boise™ revitalizes the yards of over 800 Ada County neighbors. It is also a great way to engage your staff or team in volunteer work.

MEDIA & COMMUNITY RECOGNITION

Gain recognition for giving back to your community and benefit from exposure through our media partners including TV, print, radio and NeighborWorks® Boise social media.

TAX DEDUCTIBLE

For more information: rakeupboise@nwboise.org, 208-258-6222.

Deadline for sponsorship logos to be included on event t-shirts: October 13, 2024.

Silver Sponsor

- Logo and link on: NWBOISE.ORG for 1 year on the Rake Up Boise™ page.
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Small logo on T-shirts and other swag
- Small logo on banner on the kick-off event

\$1,000 Donation

Gold Sponsor

- Logo and link on: NWBOISE.ORG for year on the Rake Up Boise™ page.
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Medium logo on T-shirts and other swag
- Medium logo on banner on the kick-off event
- Social media mentions and tags
 - Average of 25k reached per month

\$2,500 Donation

Platinum Sponsor

- Logo on: NWBOISE.ORG for year on the Rake Up Boise™ page.
- Shout-out in the monthly Newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Large logo on T-shirts and other swag
- Large logo on banner on the kick-off event
- Listed as a Platinum Sponsor on this year's Press Release and any media coverage
- Access to a vendor booth for the kick-off event
- Social media mentions and tags
 - Average of 25k reached per month

\$10,000 Donation