



## 2024 RAKE UP BOISE™ SPONSORSHIP



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## 39TH RAKE UP BOISE™

### Investment Packages

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NeighborWorks® Boise

# INVITES YOU

to sponsor for 2024 Rake Up Boise™

## WHY SPONSOR

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### AUDIENCE & REACH



8,000+ Newsletter subscribers



25,000 reached on Facebook



1100+ Instagram followers



2,200 website clicks

### SUPPORT OUR NEIGHBORS & TEAM BUILDING

Each year, Rake Up Boise™ revitalizes the yards of over 800 Ada County neighbors. It is also a great way to engage your staff or team in volunteer work.

### MEDIA & COMMUNITY RECOGNITION

Gain recognition for giving back to your community and benefit from exposure through our media partners including TV, print, radio and NeighborWorks® Boise social media.

### TAX DEDUCTIBLE

For more information:

[rakeupboise@nwboise.org](mailto:rakeupboise@nwboise.org), 208-258-6222.

Deadline for sponsorship logos to be included on event t-shirts: October 13, 2024.



## Silver Sponsor

- Logo and link on: NWBOISE.ORG for 1 year on the Rake Up Boise™ page.
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Small logo on T-shirts and other swag
- Small logo on banner on the kick-off event

**\$1,000 Donation**

## Gold Sponsor

- Logo and link on: NWBOISE.ORG for year on the Rake Up Boise™ page.
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Medium logo on T-shirts and other swag
- Medium logo on banner on the kick-off event
- Social media mentions and tags
  - Average of 25k reached per month

**\$2,500 Donation**

## Platinum Sponsor

- Logo on: NWBOISE.ORG for year on the Rake Up Boise™ page.
- Shout-out in the monthly Newsletter with over 8k subscribers
- Free team registration for Rake Up Boise™
- Large logo on T-shirts and other swag
- Large logo on banner on the kick-off event
- Listed as a Platinum Sponsor on this year's Press Release and any media coverage
- Access to a vendor booth for the kick-off event
- Social media mentions and tags
  - Average of 25k reached per month

**\$10,000 Donation**