

2024 PAINT THE TOWN™ SPONSORSHIP



42nd PAINT THE TOWN™

Investment Packages

NeighborWorks® Boise

INVITES YOU

to sponsor 2024 Paint The Town™

WHY SPONSOR?

AUDIENCE & REACH



1100+ Instagram



2,200 website clicks



25,000 reached



8,000+ Newsletter subscribers

SUPPORT OUR NEIGHBORS, EARN CRA CREDITS, TEAM BUILDING

Over the years, 3,300+ homes have been painted by Paint The Town™ volunteers.

Paint The Town™ is only possible with business and community support.

In addition to financial support, Paint The Town™ is a great way to engage your staff or team in volunteer work. No better team building opportunity in town!

MEDIA & COMMUNITY RECOGNITION

Gain recognition for giving back to your community and benefit from exposure through our media partners including TV, print, radio and NeighborWorks® Boise social media.

TAX DEDUCTIBLE

For more information:

paintthetown@nwboise.org, 208-258-6222.

Deadline for sponsorship logos to be included on event t-shirts: May 3, 2024.

SILVER SPONSOR

- Logo on: NWBOISE.ORG for 1 year on the Paint The Town™ page
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for PTT
- Small logo on T-shirts and other swag
- Small logo on banner on the kick-off event

\$1,000 Donation

GOLD SPONSOR

- Logo on: NWBOISE.ORG for 1 year on the Paint The Town™ page
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for PTT
- Medium logo on T-shirts and other swag
- Medium logo on banner on the kick-off event
- Social media mentions and tags
 - Average of 25k reached per month

\$2,500 Donation

PLATINUM SPONSOR

- Logo on: NWBOISE.ORG for year on the Paint The Town™ page.
- Shout-out in the monthly newsletter with over 8k subscribers
- Free team registration for PTT
- Large logo on T-shirts and other swag
- Large logo on banner on the kick-off event
- Listed as a Platinum Sponsor on this year's press release and any media coverage
- Access to a vendor booth for the kick-off event
- Social media mentions and tags
 - Average of 25k reached per month
- Logos on yard signs and other promo products

\$10,000 Donation