

BOISE



Sponsor

PAINT THE TOWN

Investment Packages
40th Annual Paint The Town™

NeighborWorks® Boise

INVITES YOU

to be a sponsor for the year's Paint The Town™

WHY SPONSOR?

Audience & Reach



Over 4,000 Newsletter subscribers



25,000 reached on Facebook



400+ Instagram followers



2,000 website clicks

Support Our Neighbors

Paint The Town™ is only possible with business and community support.
Cost of Paint The Town™ = \$60,000

Media & Community Recognition

Gain recognition for giving back to your community and benefit from exposure through our media partners including TV, print, radio and NeighborWorks® Boise social media.

Tax Deductible

All contributions are tax deductible.

For more information about being involved,
email paintthetown@nwboise.org or call 208-258-6222.
Deadline for sponsorship logos to be included on event t-shirts: May 5, 2022.



Silver Sponsor

- Logo and link on: NWBOISE.ORG for 1 year on the Paint The Town™ page.
- Shout-out in the monthly Newsletter with over 4k subscribers
- Free team registration for PTT
- Small logo on T-shirts and other swag
- Small logo on banner on the kick-off event

\$1,000 Donation



Gold Sponsor

- Logo and link on: NWBOISE.ORG for 1 year on the PTT page.
- Shout-out in the monthly Newsletter with over 4k subscribers
- Free team registration for PTT
- Medium logo on T-shirts and other swag
- Medium logo on banner the kick-off event
- Social Media mentions and tags
 - Average of 25K reached per month

\$2,500 Donation



Platinum Sponsor

- Logo and link on: NWBOISE.ORG for 1 year on the PTT page.
- Shout-out in the monthly Newsletter with over 4k subscribers
- Free team registration for PTT
- Large logo on T-shirts and other swag
- Large logo on banner on the kick-off event
- Listed as a Platinum Sponsor this year's Press Release and any media coverage
- Logo watermark on any professional photos taken of the event with access to the gallery.
- Access to a Vendor Booth for the kick-off event
- Special social media post takeover
 - Average of 25K reached per month
- Logos on yard signs and other promo products

\$10,000 Donation