IMPACT REPORT 2015

NeighborWorks Boise

Rake Up Boise™ is a program brought to you by NeighborWorks Boise

www.RakeUpBoise.org

Over the past 30 years, with the help of approximately 6,000 volunteers each year, NeighborWorks Boise has organized one of the largest community events in the state of Idaho, - Rake Up Boise™.

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2015 was a great event with beautiful weather for Rake Up Boise™! Our first ever Kickoff Event was also a great success! We would like to thank the many volunteers, teams and supporters for their hard work and dedication!

"I WATCHED YOUR TEAM RAKE UP MY LAWN IN LESS THAN 30 MIN AND IT BROUGHT TEARS TO MY EYES. IT WOULD HAVE TAKEN ME A WEEK - AND YOUR KINDNESS HAS BLESSED ME TREMENDOUSLY. THANK YOU SO MUCH FOR THIS COMMUNITY BUILDING PROJECT! GOD BLESS YOU ALL!"

~ Michele R.

A LETTER FROM OUR CEO

NeighborWorks Boise is proud to have celebrated its 30th Anniversary of Rake Up Boise™, the largest volunteer event in Idaho! We are extremely grateful for the thousands of volunteers that come out each year to give a helping hand to our elderly and disabled neighbors. This year was no exception with nearly 6,000 participants, who were able to rake a record number of yards this year - almost 800!

We had a beautiful day to rake this year, and our community really came together to make this event possible. A huge thank you to the volunteers, donors and sponsors that made Rake Up Boise™ a success!

We also want to thank those that participated in our first Kickoff Event for Rake Up Boise™, which was a fun morning to kickstart our 30th Anniversary! We hope to make this a tradition from now on, to celebrate the great efforts and accomplishments of our volunteers and to thank our sponsors.

Rake Up Boise™ is just one of twelve community programs offered by NeighborWorks Boise. Our vision is to help every Treasure Valley area family gain healthy homeownership. We offer a full continuum of services leading to this goal, including:

- affordable rental units and supportive resident services
- homebuyer education
- financial fitness coaching and pre-purchase counseling
- home mortgage lending
- foreclosure prevention counseling
- acquisition-rehabilitation (remodeling foreclosed and abandoned homes)
- homebuilding of affordable 'urban cottages' developed in 'pocket neighborhoods'; and of course our other long-standing event,
- Paint The Town™.

Each of these efforts leads to a safe, happy, and healthy home that families can afford long-term. We believe home is where stability and success starts.

We invite you to learn more about our organization, and help spread the word about NeighborWorks Boise, the nonprofit behind Rake Up Boise™. Learn more at www.nwboise.org or by calling us at 343-4065.

I sincerely thank you for your participation in Rake Up Boise™ 2015. We look forward to seeing you again next year, if not before!

Bud Compher
Chief Executive Officer

THE RECIPIENTS

RAKE UP BOISE™ RECIPIENTS MUST:

- Be at least 65 years old and/or disabled
- Have a Boise or Garden City address
- Reside at the stated residence at the time of the event

Total Recipients	784
Overall Average Age	77
Oldest Recipient	102
Youngest Recipient	25
Total Disabled Recipients	245
First Time Recipients	197

Fall is a beautiful time of year in the City of Trees. The multi-colored leaves above our heads are a sight to behold. During late fall, the city of trees turns into the city of leaves and these leaves pose a problem for many senior and disabled residents who are unable to rake and bag them. All candidates who apply before the application deadline and that meet the qualifications are accepted into the program.

> "It made me feel worthy of their help and a special person. Felt good to have so much help in getting all that work taken care of. God bless them all!"
>
> ~ Sherry T.

OUR VOLUNTEERS

TO PARTICIPATE, RAKE UP BOISE™ TEAMS MUST:

- Apply by the application deadline. (Late applicants go to a waiting list)
- Have a group of at least 6 volunteers (all ages welcome)
- Supply their own rakes and tools for the event
- Commit to completing their given raking assignment

Many thanks to the thousands of volunteers from around the valley who are ready and willing to help rake and winterize the homes of their senior and disabled neighbors. Each recipient is matched with a team of volunteers, who contacts them and coordinates a time to complete the raking. Volunteers provide their own rakes and tools to use for the event, but leaf bags are provided by Rake Up Boise™. All bags of leaves are recycled and used by the City of Boise for compost and mulch.

"This is a great experience for ANYONE. It's fun and you can help those in need as well as utilize skills such as team work and communication."

~Team Western Aircraft

THE STATS

VOLUNTEER TEAMS COME FROM A VARIETY OF SOURCES THROUGHOUT THE TREASURE VALLEY

LOCAL BUSINESS	68
FAMILY / INDIVIDUAL	17
EDUCATION	58
FAITH-BASED	37
GOVERNMENT	14
NON-PROFIT	52
NATIONAL / REGIONAL BUSINESS	29
VOLUNTEER ORGANIZATIONS	23
OTHER	25

Yards Raked	784
Number of Teams	323
Number of Volunteers	5,723
Volunteer Hours	14,502
Leaf Bags Filled	15,400

9.2
average rating of experience on 1-10 scale

OUR SUPPORTERS

Rake Up Boise™ would not be possible without generous donors and sponsors.

Although the program is powered by volunteers, there are administration and supply costs that must be covered to keep the program running year after year.

Our 2015 sponsors stepped up in a big way and we are extremely grateful for their support, as are the recipients and volunteers!

> "I was talking with the resident as our team poured through his gate into his yard. He was almost speechless with gratitude!"
>
> ~ Team YMCA Downtown

SPONSORS

30th Anniversary SPONSORS

curbit A Sustainable Boise Program

Mountain America Credit Union

KIVI-TV abc 6 On Your Side

citi

Idaho Power An IDACORP Company

94.9FM the River

PacificSource Health Plans

New York Life

Key Bank

Idaho Statesman

Intermountain Gas Company A Subsidiary of MDU Resources Group, Inc.

Axia Home Loans
Bank of the Cascades
Bodybuilding.com
Boise Cascade
Hawkins Companies
HDR
Idaho Central Credit Union
Republic Services
Southwest Airlines
US Bank
Window Genie
Zamzows

30

Years of Rake Up Boise™

- 16,800.....Projects
- 139,728.....Volunteers
- 388,159.....Bags

FINANCIAL SUMMARY

Support and Revenue	
Support	
Individual Contributions	7,632
Sponsorships	17,300
Contributions (Grants)	14,250
In-Kind Contributions	14,594
Total Support and Revenue	53,776
Expenses	
Personnel	19,392
Contract Services	4,343
Training and Travel	532
Supplies	4,229
Marketing and Networking	2,670
Leaf Bags	8,811
In-Kind	14,594
Total Expenses	54,571
Excess <Deficit>	<795>

"I HAD HIRED THE LEAVES TO BE RAKED (2 YEARS AGO), AND IT WAS $200. WITHOUT RAKE UP BOISE, I WOULD JUST HAVE TO LEAVE THEM ON THE GROUND. THE PEOPLE ARE WONDERFUL WHO DO THIS VOLUNTEER WORK."

~ Betty V.

"I AM IN A WHEELCHAIR AND CANNOT GET ON THE LAWN AT ALL NOW. THIS TAKES SO MUCH STRESS OFF ME KNOWING SOMEONE WILL TAKE CARE OF THEM FOR ME. I APPRECIATE NEIGHBORWORKS BOISE VERY MUCH."

~ Sharon B.

"TO SEE MY LAWN RAKED, CLEAN OF ALL THOSE LEAVES IT GAVE ME NEW LIFE. VERY UPLIFTING. IT ALSO GAVE ME A GRATEFUL HEART."

~ Helene J.

"JUST SAYING THAT I'M AN 80 YEAR OLD, PHYSICALLY DISABLED WIDOW - EXPLAINS WHY THIS IS SO IMPORTANT TO ME. YOUR HELP IS AN IMPORTANT PART OF HELPING ME STAY IN MY OWN HOME LONGER!"

~ Mary Anna S.

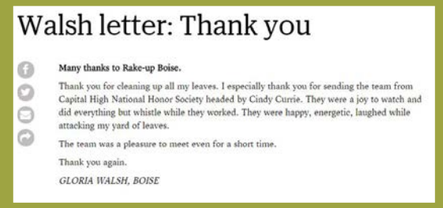
MEDIA COVERAGE

RAKE UP BOISE™ GARNERS SOME GREAT EXPOSURE FROM OUR TREASURE VALLEY MEDIA.

HERE ARE A FEW EXAMPLES:

TV COMMERCIALS AND COVERAGE

RADIO COVERAGE.



NEWSPAPER STORIES

/rakeupboise

1,099 SOCIAL MEDIA FANS

KICKOFF EVENT

THE FIRST RAKE UP BOISE™ KICKOFF EVENT WAS HELD AT BIG AL'S ON SATURDAY, NOVEMBER 7TH. VOLUNTEERS CAME TO PICK UP LEAF BAGS, VISIT SPONSOR BOOTHS AND PLAY GAMES!

NeighborWorks Boise is a local nonprofit that envisions safe, sustainable homes as the bedrock for a stronger Idaho. NWBoise commits to this vision with services that revitalize neighborhoods and stabilize families, including Rake Up Boise™, Paint The Town™, homeownership counseling and affordable housing.

Founded in 1982, NWBoise is a chartered member of NeighborWorks® America, a nationwide network of 240 trained and certified community development organizations at work in more than 4,000 communities across America.

At NWBoise, we believe that homes are the key to stabilizing and empowering families and communities. Until people can be safely and affordably placed in housing, other needs cannot be fully met, including employment, refugee acculturation, job training, food security, and family services.

NWBoise provides a continuum of services focused on the needs related to housing in order to create a community where all residents have a stable place to call home, without fear of losing it.

WWW.NWBOISE.ORG

RAKE UP
BOISE

NeighborWorks®

BOISE

3380 W. Americana Terrace
Suite 120
Boise, ID 83706

Phone: 208.258.6222
Email: RakeUpBoise@nwboise.org
www.RakeUpBoise.org